



KRUPANIDHI DEGREE COLLEGE

Accredited by NAAC,
ISO 9001:2015 Certified Institution

36 YEARS
OF EXCELLENCE



LAUNCH YOUR GLOBAL CAREER AT
KRUPANIDHI

www.krupanidhi.edu.in

PLACEMENT BROCHURE

DEGREE 2020-21

About KGI

Krupanidhi College is a Christian institution managed by Krupanidhi Educational Trust. Krupanidhi is an educational dream that started out as a small structure in Koramangala in Bangalore 30 years ago and is a huge, renowned, 11-acre campus today. The college was founded by three eminent educationists, Dr. Prof. Suresh Nagpal (M.Pharma, Ph.D), Mrs. Geetha Nagpal (MBA), and philanthropist Sunil Samson Dhamanigi (M.Pharma), making them the pioneers in the field of pharmacy education. It is also the first college to start Physiotherapy in Bangalore.

Established in 2008, Krupanidhi School of Management (KSM) is an integral part of ever expanding Krupanidhi Educational Trust Bangalore, India founded by Dr.Suresh Nagpal, Mrs. Geeta Nagpal and Prof. Sunil Samson Dhamanigi in 1985.

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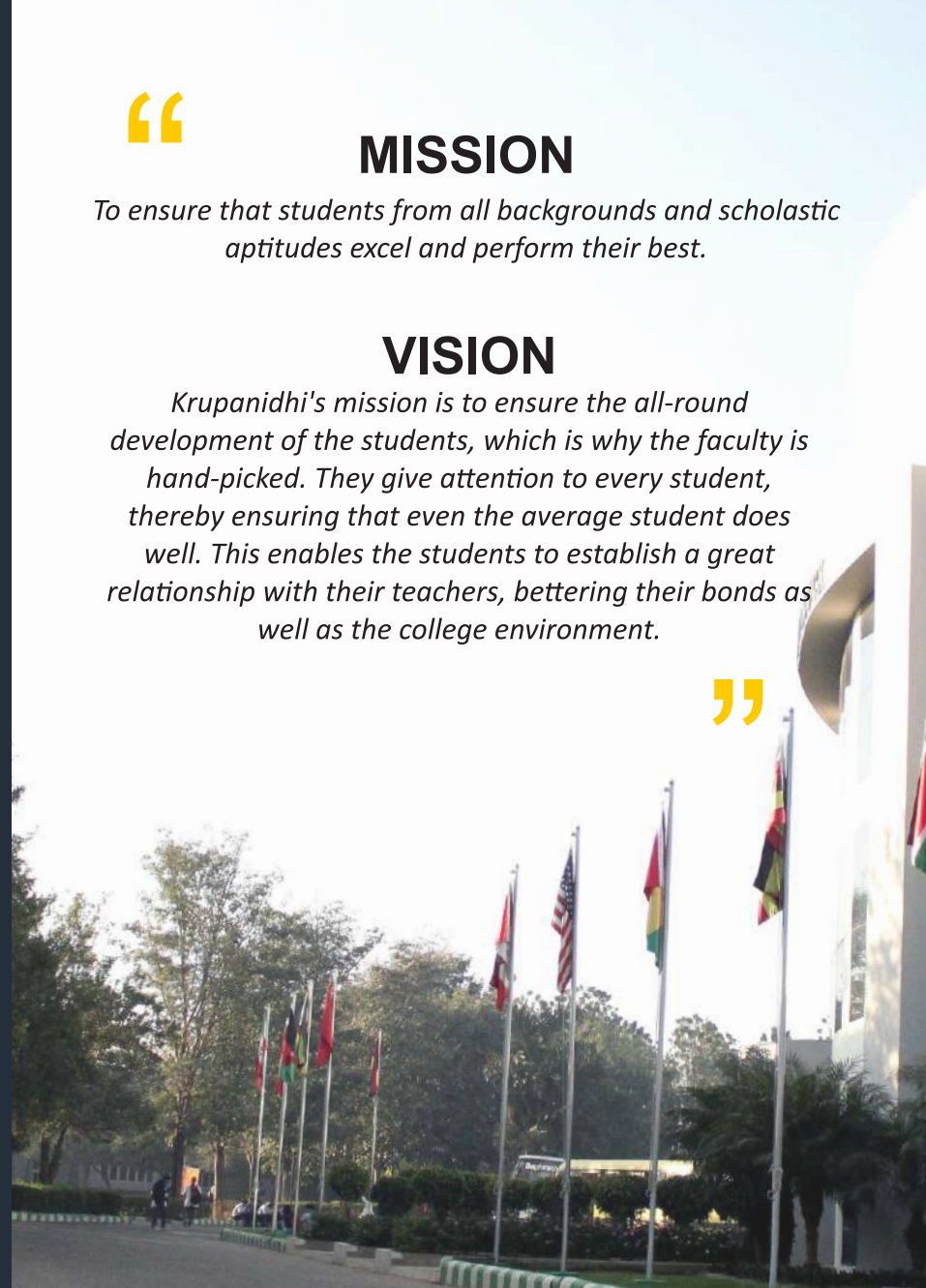
MISSION

To ensure that students from all backgrounds and scholastic aptitudes excel and perform their best.

VISION

Krupanidhi's mission is to ensure the all-round development of the students, which is why the faculty is hand-picked. They give attention to every student, thereby ensuring that even the average student does well. This enables the students to establish a great relationship with their teachers, bettering their bonds as well as the college environment.

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MESSAGE

FROM THE LEADER

Education has been the fountainhead of every human endeavor. Its quality has been the driving force for an eternal quest of wisdom, through the corridors of human experience. It is this quality alone which in its true manifestation becomes the inspiration for transcendence from the mundane to the higher realm of life. The focal point is to guide the students through a system beyond pure academic achievements into development of total personality.

The vigorous youth of today, who are straying away from the righteous path need a strong hand to guide them in the right direction. Today's generation is no doubt straying because of a lack of direction, and are losing out on their precious years of fulfilling life. We believe that nothing is impossible for a person with an indomitable will. This perseverance is best encapsulated by our modern Gurukula system of teaching. At Krupanidhi this Gurukula system is followed diligently for the holistic development of the student.

We are well aware of the fact that the environment today is more competitive than ever before. Keeping this in mind, we at Krupanidhi train the students to face the challenges beyond the walls of the campus.



Dr. SURESH NAGPAL

Chairman

Krupanidhi Group of Institutions

PLACEMENT HEAD'S COMMUNIQUE

Ms. Uzma Nayeem

Head Corporate Relations & Placement.
Krupanidhi Group of Institutions.

Dear Recruiters,

Greetings from Krupanidhi Group of Institutions, it gives me immense pleasure to take this opportunity to invite you to the Campus Placement at Krupanidhi Group of Institutions. We are Proud to present the best minds, to the outer world that awaits to test and absorb the talent radiating from every individual. I assure you that your expectations will just not be met, but will be surpassed substantially.

At Krupanidhi you will actually experience the cultural diversity, as we have students from across

**“We cannot become what we want
by remaining what we are”**

“Change: That word for sure has a lot of meaning and purpose in our lives. Change is the only constant & its Inevitable, the Secret of Change is to direct your energy not on fighting the old but holding the **New**”

India. The curriculum is robust & dynamically aligned with industry expectations. Students not just imbibe academic concepts but also develop the requisite disruptive skills and decision-making skills to be the leaders in the ever changing competitive world of business.

We look forward to forging stronger bonds of co-operation to traverse uncharted territories of excellence.

PLACEMENT

Krupanidhi School of Management is exalted with its huge alumni network which is over 75,000 across various sectors and domains, which is one of the biggest strengths for any institution.

KSM is proud to present the talented & young budding leaders who are approaching the corporate world with great passion to learn, adapt, adept & adopt, the changing and disruptive technology to value add to the global business. KSM has an excellent track record of placements ever since its establishment. Some of the best brands have found KSM students to be 'Industry ready' and some of the companies have KSM progeny at leadership levels.

We at KSM believe in Professionalism. The placement process has been planned out keeping the same in mind.

The placement & Training cell at **Krupanidhi Group of Institutions (KGI)** bridges the gap between the students and the industry by having constant interaction with the industry.

- ❑ One of the biggest strength of KGI, is its belief in Finishing School concept, we have in-house faculties to assist students on Soft skills on a daily basis, which is an essential skill set today.
- ❑ A recent Forbes article discusses the concept of "soft skills" or "people skills" in the corporate world and explains that qualities like empathy, effective communication and time management are real, sought-after abilities that employers look for in their employees. In fact, these skills are often what drive personal and professional success, especially for accounting, finance

Good manners will open doors that education cannot. –Clarence Thomas



UG | PG PROGRAMS

UNDERGRADUATE

- ☐ BACHELOR OF BUSINESS ADMINISTRATION - BBA
- ☐ BACHELOR OF BUSINESS ADMINISTRATION (AVIATION)
- ☐ BACHELOR IN COMPUTER APPLICATION - BCA
- ☐ BACHELOR IN COMMERCE - B.COM
- ☐ BACHELOR OF ARTS - (Optional English, Journalism & Psychology)
- ☐ BACHELOR OF ARTS - (History, Economics & Tourism)
- ☐ BACHELOR OF ARTS - (Political Science, Sociology & Optional English)

Duration : 3 years | Eligibility: PUC or 10+2 or any other equivalent exam.

POST GRADUATE

- ☐ MASTER IN COMPUTER APPLICATION - MCA
- ☐ MASTER OF COMMERCE - M.COM
- ☐ MASTER OF ARTS - (ECONOMICS)
- ☐ MASTER OF ARTS - (JOURNALISM)
- ☐ MASTER IN MICROBIOLOGY - M.SC
- ☐ MASTER OF SOCIAL WORK - MSW

Duration : 2 years | Eligibility: Pass in B.A/B.Sw with 50% marks*

PRO DEGREE - NEW MILLENIAL PROGRAMMES

- ☐ BBA WITH FINANCIAL ANALYSIS
- ☐ BBA WITH INVESTMENT BANKING OPERATIONS
- ☐ B.COM WITH INVESTMENT BANKING OPERATIONS
- ☐ B.COM WITH CA/CA FOUNDATION PROGRAM
- ☐ BCA WITH BIG DATA & MACHINE LEARNING
- ☐ BCA WITH ARTIFICIAL INTELLIGENCE
- ☐ BCA WITH DATA SCIENCE

Duration : 3 years

Eligibility: PUC or 10+2 or any other equivalent exam.

Why Recruit from **KGI**?

Students from all disciplines undergo **career counselling by a professional counsellor** & the placement cell conducts various activities and workshops such as resume writing, aptitude tests, Soft skill training, mock GD's & PI and finally conduct one-on-one interaction for the feedback. The Placement division works with reputed domestic and International Corporate from diversified Industry verticals with varied functional roles to build the overall Development of Students & career opportunities.

Students from multi cultural background giving wider band width for recruiters.

Awarded the Education Institution with the best Infrastructure by World Congress. Ranked 9th among top 20 Emerging B-Schools in India Ranked Asia's Fastest Growing Private Education Institute by KPMG, India ISO 9001:2015 Certified Institute.

Value Added Courses SAP, SPSS, Six Sigma, Microsoft Excel, Digital Marketing, Business Analytics, Data Analysis, ERP, Payroll Management, Case study analysis, Stock Market etc..... Excellent Location and Infrastructure

Membership of All India Management Association and various other Professional Bodies for strong corporate networking, Scholarships for meritorious students.

International collaborator & exchange programme, Entrepreneurship Program (Founded by alumni of XLRI and IIMB's PhD program) Diverse Students Body from India.



- ☐ **Soft Skills Training- Goal Setting & Time Management**
- ☐ **Conflict Management**
- ☐ **Leadership Training**
- ☐ **Business Writing**
- ☐ **Interviewing Skills**
- ☐ **Presentation Skills**
- ☐ **Stress Management**
- ☐ **Self Esteem**
- ☐ **Team Building**
- ☐ **Business Etiquette**
- ☐ **Communication skills**
- ☐ **Negotiation Skills**
- ☐ **Personality Development**
- ☐ **Project Management**
- ☐ **APTITUDE**
- ☐ **Quantitative Aptitude**

FACILITIES FOR THE RECRUITER

- ☐ Well-furnished Auditorium
- ☐ Lab to conduct test
- ☐ Conference Room/ Board Room to conduct GD
- ☐ Video Conferencing facility for conducting one on one interviews
- ☐ Well-furnished cabins for conducting PI
- ☐ Student volunteers for all possible arrangements.



RESEARCH CENTRE & ITS IMPORTANCE:- KRUPANDIHI RESEARCH INCUBATOR PROGRAM(KRIP)

Krupanidhi Group of Institutions has a long tradition of pursuing cutting edge research and has organized research activities across all the colleges in its integrated campus. The management at Krupanidhi believes that research and development is the key for the success of students and also for the continuing growth of the country.

In order to move towards the goal of building a robust culture of research, a unique initiative called the “Krupanidhi-Research Incubator Program” has been launched at Krupanidhi Group of Institutions. The scope of this program is to inspire and ignite the young minds in research, irrespective of their discipline by conducting training programs, bringing subject experts from various research laboratories as well as multinational companies within the campus. K-RIP motivates the students, to explore their hidden potential and to conceptualize innovative ideas. The research at Krupanidhi focuses students as central part of the program .



100%

INTERNSHIP

FOR 2018-20

BATCH

Internship Evaluation Process

- ☐ Academic mentors are assigned to diligently monitor the process and guide students on the topic.
- ☐ Attendance is tracked by the academics mentors and the students are expected to submit the proof of their learning every fortnight to map their learning outcome.
- ☐ Feedback on their performance is taken by the placement department and the students are encouraged to bag the preplacement offers (PPO).

INTERNSHIP

Intern is a position of a student or trainee who works in an organization, sometimes without pay, in order to gain work experience or satisfy requirements for a qualification.

Students get 100% assistance for the internship program

As a part of the curriculum, each student takes up Internship for a period of 8 - 10 weeks, post 2nd semester. The Summer internships are the perfect opportunity for students to apply the theoretical concepts learnt in their academics, Students have bagged internships at major industries and the stipend ranging b/w 5000/- to 10,000/-.



CLUBS & COMMITTEES

We form students committee under various subject mentors and give them an opportunity to lead from front and learn the skills pragmatically.

SOME OF THE COMMITTEES ARE



HR
Committee



Marketing
Committee



Cultral
Committee



Photography
Committee

March to June

Pre Internship assistance (Carrier Guidance workshops, followed by self introspection through a mini project) Providing Internship assistance to students for Corporate exposure.

1

July to September

On boarding the students for Internship in the selected companies. Establishing the Corporate Connects.

2

PLACEMENTS CALENDER

3

July to September

Empanellment/Registration with Corporates Providing Pre-Placement training for the students Selecting and Shortlisting by the Corporates.

4

Mid October to March

Final Placement Assistance

PLACEMENT PROCEDURE

- ❑ Placement cell sends the invitations to the corporates inviting them for the campus / off Campus activities.
- ❑ Corporate client interested in participating in the placement activity will revert with Job details along with a date for the pre placement talk.
- ❑ Eligible & interested students nominate themselves for the said position by registering themselves.
- ❑ Corporate client & the placement Department mutually decide on a date for drive
- ❑ Results to be announce by the client by the end of the day's activity.

CAMPUS DRIVE PROCESS

Enable Companies to present their pre-placement talks.



The above process may change based on the need of the recruiter.

KDC also is open for:

Pool Campus drives

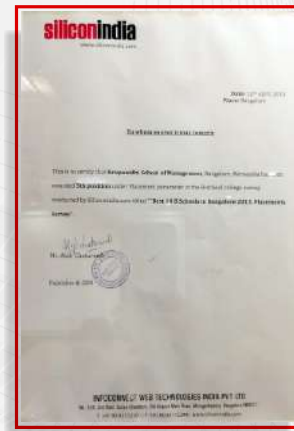
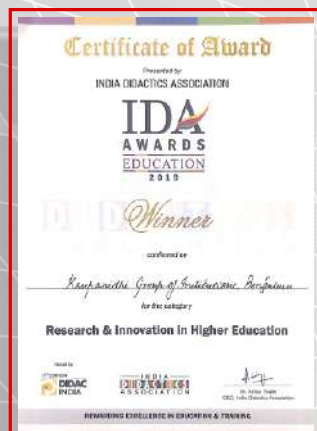
Job fairs

Off-campus drives to help students in their placements.

Pre-placement Activities | Placement Advisory board of Industry | International Placement
On- Campus / Off Campus Placements. Entrepreneur incubation centre | Research Projects

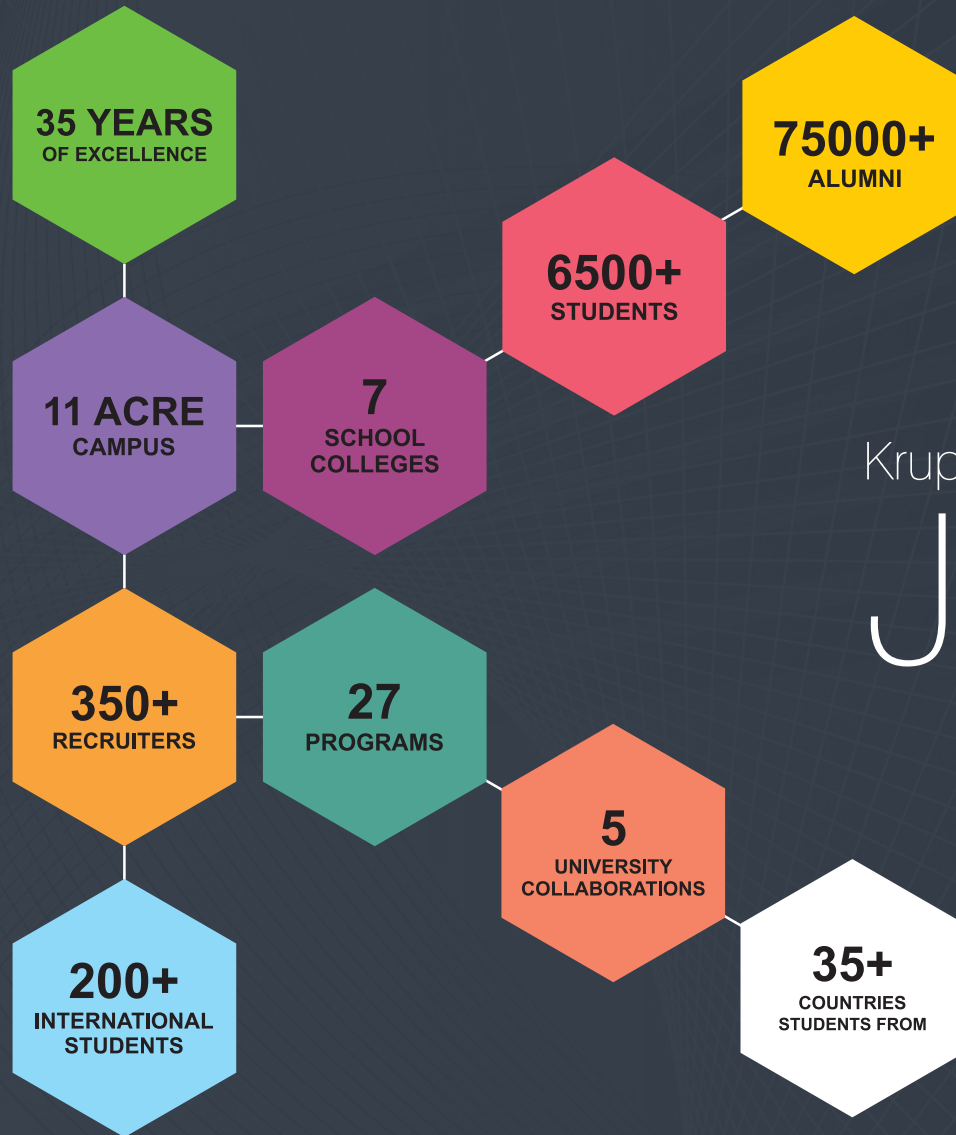
Our Recruiters





AWARDS & RANKING





Krupanidhi Group of Institution's

Journey

AERIAL VIEW

KRUPANIDHI GROUP OF INSTITUTIONS





KRUPANIDHI PRE-UNIVERSITY COLLEGE

KRUPANIDHI DEGREE COLLEGE

KRUPANIDHI SCHOOL OF MANAGEMENT

KRUPANIDHI COLLEGE OF PHARMACY

KRUPANIDHI COLLEGE OF PHYSIOTHERAPY

KRUPANIDHI COLLEGE OF NURSING

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